



BUILD ELECTRONICS BETTER



# Factory of the Future Technologies and Approaches Applied to Solve Today's Power Density Challenges

To: APEC 2021 Conference

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# Agenda

- **Factory of the Future** Electronics Manufacturing Industry Context
  - definition, expectations, integration levels, opportunity vs. current state, implementation and ROI delivery focus
- Applied examples – Solving Today's Power Density Challenges
  - a) **Creating reliable hardware designs** with digital thread and CAD simulation
  - b) **Enabling higher placement densities** with back-end manufacturing automation
  - c) **Achieving high quality levels, yields, and throughput** with data analytics
- Key Messages & Call to Action

Industry 4.0, Ind4.0, Industrie 4.0,  
Smart Manufacturing, Smart Factory  
**Factory of the Future (F2)**

## F2 = Modernization

Industry-wide transformation

Includes:

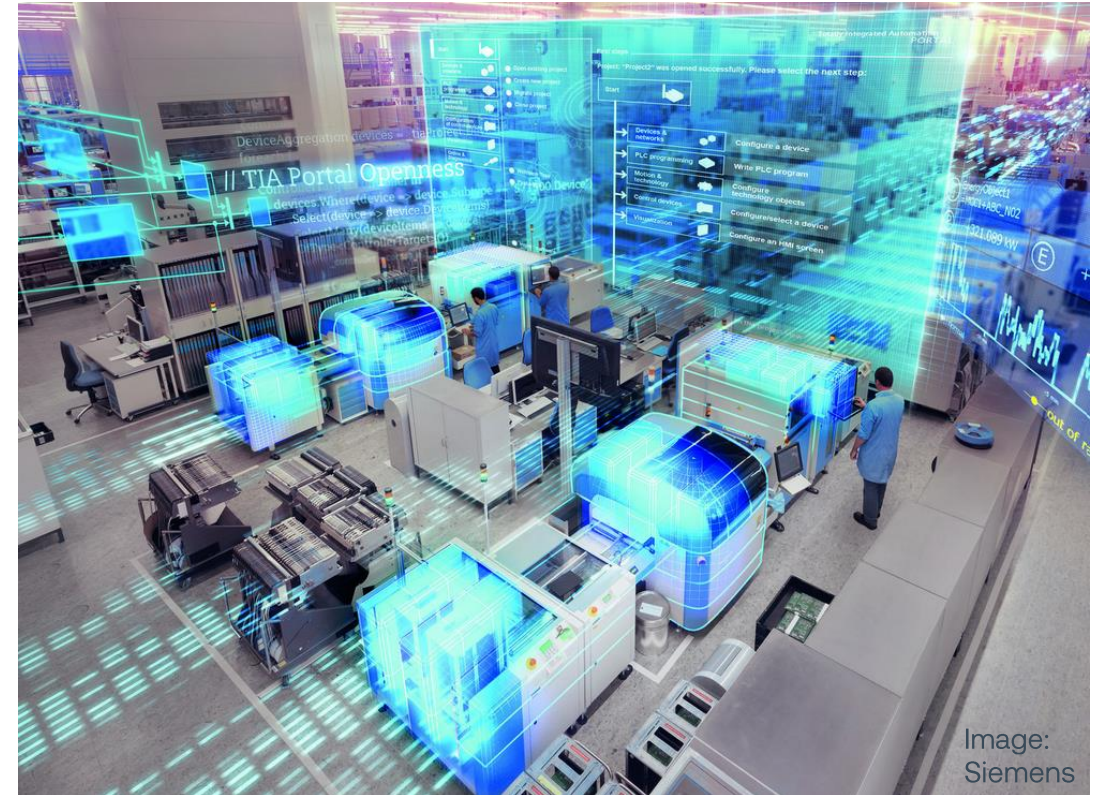
- (a) **Highly skilled people** – new roles, skills, focus
- (b) **New technologies** – AI, data analytics, IT/OT networks
- (c) **Conventional technologies** – PCB, components, PCBA
- (d) **Foundational engineering/operations** – QMS, SPC, SCM  
*‘good old-fashioned engineering’*

Trusted, global, horizontal supply chain

**\*Industry coordination of F2 implementation needed**

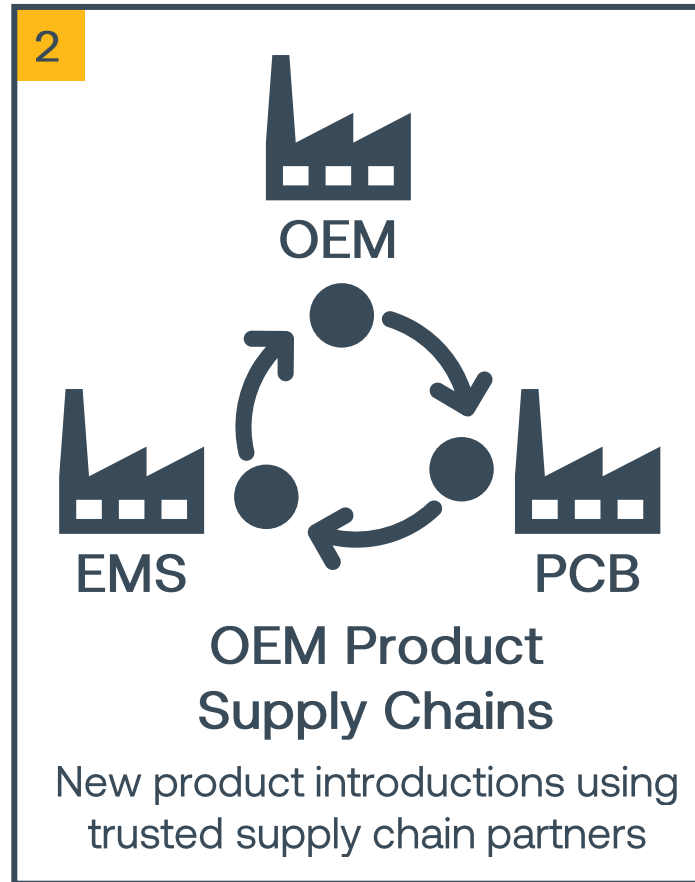
Impacts E2E operations: Design – PCB – Components –  
Assembly/Test – Mechanicals – Final System Build

**Expect moderate/slow steady F2 adoption** → 2,5,10 yrs  
Reason: CapEx and skills intensive



“Linking people, objects and systems creates dynamic, real-time optimised, self-organising and inter-enterprise value creation networks which can be optimised according to various criteria such as costs, availability and resource usage”

(Plattform Industrie 4.0 2015, p. 3)



\* **Current adoption level across industry**

**Individual company view**  
New technologies & processes  
Productivity, efficiency, ROI

**OEM-defined ecosystems**  
Faster cycle times, quality/reliability  
Data driven supplier management

\* **Not many are thinking about or addressing this**

**Industry-wide view & transformation**  
Modernized infrastructure for industry benefit  
Industry leadership needed

2013 – 2020

2025

2030

**Complexity, coordination, industry standardization needs increase**



# Factory of the Future – Opportunity



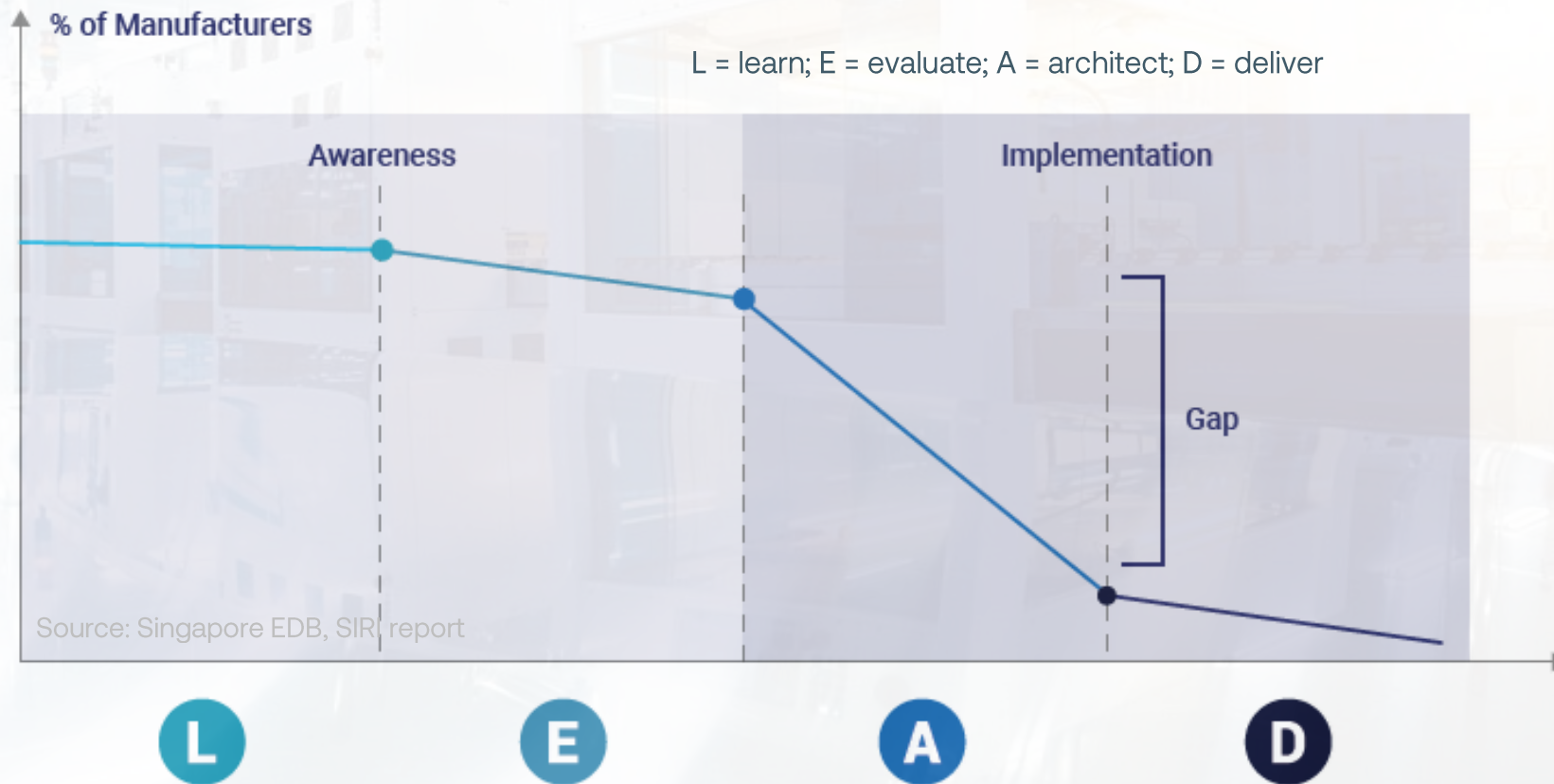
**Sustainability / Circular Economy**  
**Energy Usage / Carbon Footprint**  
**Profits / Costs**  
**Perfect 1<sup>st</sup> Pass Designs**  
**Fastest NPI Cycle Times**  
**Supply Chain Excellence**  
**Resiliency, Disruptions**  
**Agile, Predictive**  
**Flexibility**

**Availability, Utilization**  
**Efficiency**  
**Productivity**  
**Optimized Capacity**  
**Faster, Deeper Insights**  
**Quality / Reliability**  
**Yields, Scrap**  
**Build to Order**  
**Perfect Fulfillment**



# Factory of the Future – Current State

## THE GAP FROM AWARENESS TO IMPLEMENTATION





# Factory of the Future – Current State

## Implementation Levels

Geographies/Regions	Europe leading (2013-15), AP gaining inertia, NA 5-8yrs behind
Electronics Segments	Silicon fab / packaging leading, hardware assembly lagging
Adoption Expectations	F2 CAPX intensive; moderate-steady growth next 5-10yrs, ROI needed
Current Adoption Rate	Low < 20%; with high rates of implementation failure reported
	Transformation is occurring, but is moderate/slow



# Focus: Implement ROI Driven Solutions

## Factory of the Future Disruptive Technology Stack

- Common design data format - Digital Product Model Exchange (DPMX)
- Common equipment data protocol - Connected Factory Exchange (CFX)
- Data Analytics/Predictive Analytics, Big Data/Business Intelligence (BI)
- 3D Printing/Additive Manufacturing in Electronics
- Artificial Intelligence (AI) / Machine Learning
- AI-Enabled Inspection
- Automation
- Industrial Networks (IT/OT Convergence)
- CAD, 3D Design
- Robotics/Cloud Robotics/ Cobots
- Simulation and Modeling
- AI Human Presence Detection
- Cybersecurity
- Industrial Internet of Things (IIoT)
- Smart Sensor/Actuator Technologies
- Cloud Computing
- Augmented Reality/Virtual Reality
- Digital Twin/Digital Thread
- Digital Transformation of Operations and Supply Chain
- Systems Integration
- Cyber-Physical Production Systems (CPPSs)
- Blockchain / Digital Supply Chain

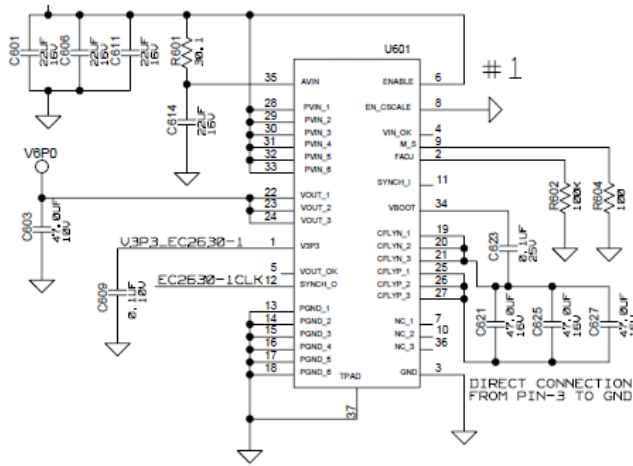


# 3 Examples – Innovative Manufacturing Solutions Solving Today's Power Density Challenges

→ **Enable miniaturization | higher density | highest quality & reliability**

Applying Factory of the Future approaches, technologies, thinking

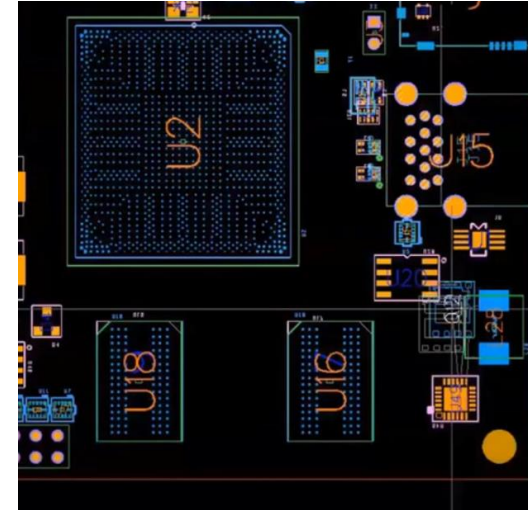
# Challenge #1: Create reliable hardware designs – Digital Thread



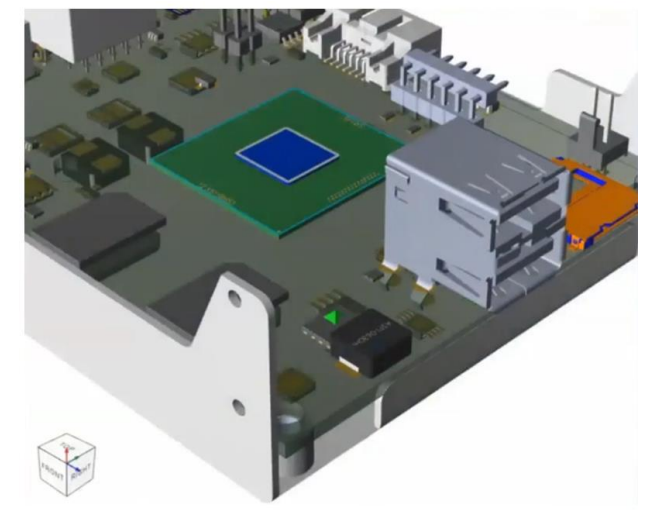
Logic, schematics,  
engineering drawings

Layer	Cu Thick. (mils)	Cu Foil wt (oz)	DK	Lam. Thick. (mils)
1	1.40	0.5 oz	3.23	2.26
2	1.40	0.5 oz	3.25	3.71
3	1.30	0.5 oz	3.44	2.96
4	1.20	1 oz	3.66	4.00
5	0.60	0.5 oz	3.34	3.23
6	1.20	1 oz	3.45	3.50
7	2.40	2 oz	3.23	3.82
8	2.40	2 oz	3.45	3.50
9	1.20	1 oz	3.34	3.21
10	0.60	0.5 oz	3.66	4.00
11	1.20	1 oz	3.44	2.96
12	1.30	0.5 oz	3.25	3.70
13	1.40	0.5 oz	3.23	2.26
14	1.40	0.5 oz		

PCB stack ups,  
drill charts



ECAD Electrical  
2D physical design, BoM



MCAD  
3D mechanical design

**Need – Standardized model-based design data flow** – design, procurement, manufacturing, field application



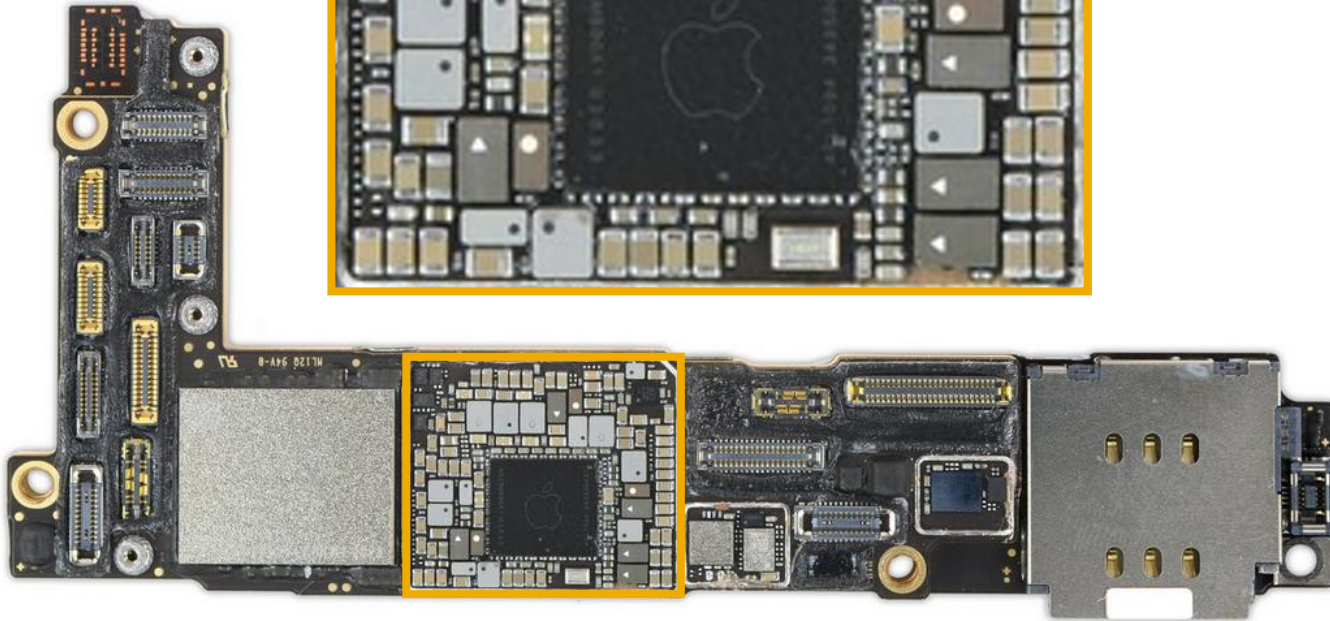
# Challenge #1: Create reliable hardware designs – Digital Thread

## Issue: Ensuring high quality/reliability electro-mechanical designs with faster NPI cycles

- Drivers: **rapid NPI cycles, electrical-mechanical co-design improvements, new design rules**
- Functionality, speed, bandwidth ↑
- Compute, memory, clocking frequency ↑
- Form factor, real estate ↓; HDI routing/vias usage ↑
- **Power consumption, thermal management** ↑
- Component packaging miniaturization – BTC design-multi package integration, ≤ 01005 passives
- Mechanical design complexity / **need for 3D (multi-plane) power/ground spacing checks** ↑

## Innovation focus: Digital thread, CAD simulation, and Design for Excellence

- Getting it right the first time!
- **Enabling real-time dynamic changes, reduce transcription errors**, greater flexibility and productivity
- **Single digital thread:** logic → schematics → card outline → BoM → physical design → procurement → manufacturing
- **DfX, FMEA design reviews, simulation**, dynamic ECAD-MCAD integration, **new system-level standards**



## Miniaturization, 3D high density, power & thermal management



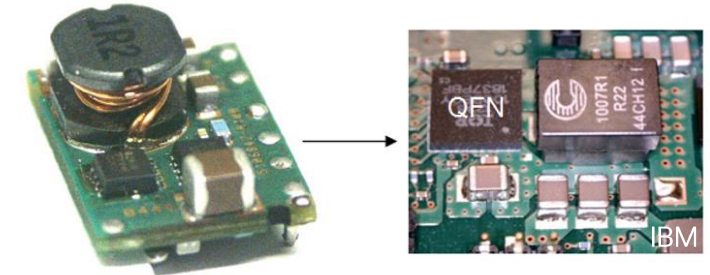
**Dense electrical-mechanical integration**  
**Complex, stacked final assembly**  
**Bezzle, screen, battery, lenses, electronics**



# Challenge #2: Enable higher placement densities – BEOL Automation

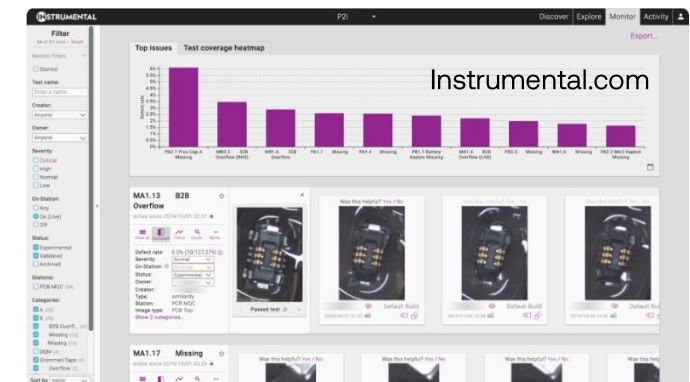
## Issue: Miniaturization of electronic devices, circuit layouts, and available PCB real estate

- Driven by mobile/consumer, medical, and automotive electronic segments
- **Tighter placement** keep-out rules AND **tighter tolerances**
- Shrinking component packages (1-2mm BTCs, 01005 caps/resistors)
- On board voltage regulation (‘down regs’)
- Higher power devices requiring **optimal power/thermal management**

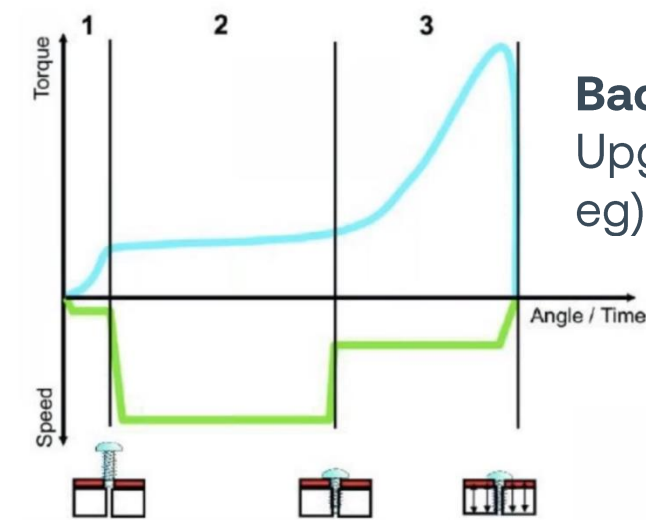


## Innovation focus: Back-end of line mechanical automation

- FEOL (SMT) highly automated; **BEOL (mechanical assembly) still highly manual**
- High accuracy mechanical automation (repeatability, throughput)
- **BEOL mechanical inspection** – AI-based visual inspection – Final system quality
- **Automated BEOL assembly** – **SIGNIFICANT opportunities**
  - > compliant pin, manual insertion, precision screw-driving, heat sink assembly
  - > ICT/FCT handling, BTC inspection, false call reduction

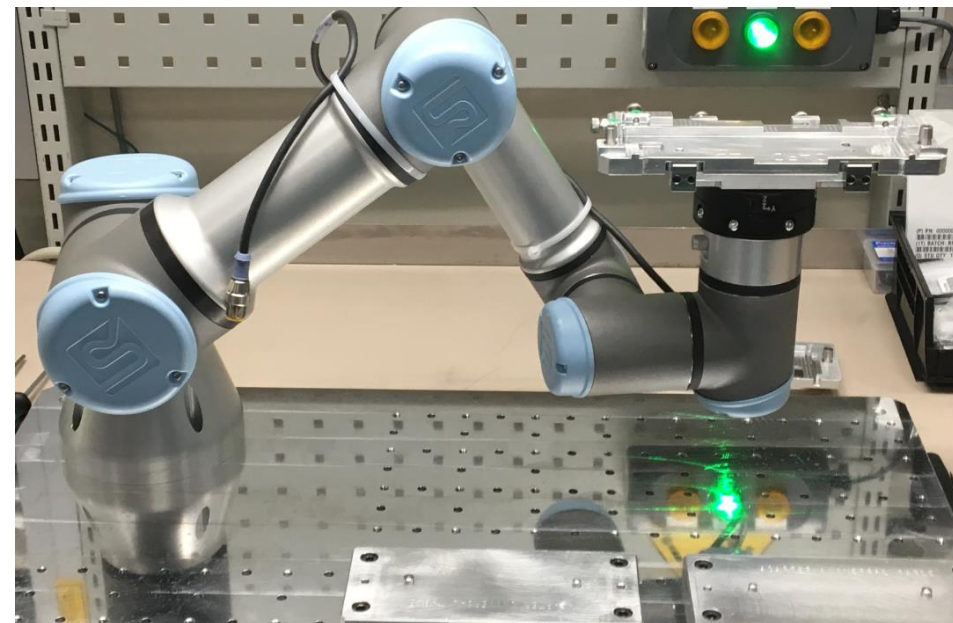


## Challenge #2: Enable higher placement densities – BEOL Automation

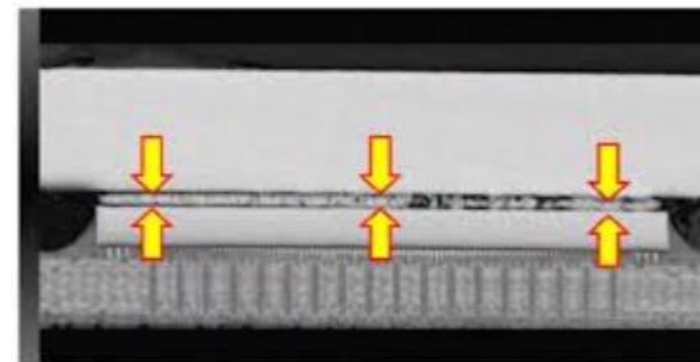


### Back-End of Line Automation

Upgrade legacy manual processes  
eg) controlled torque screw driving



**Cobots** precision alignment, applied force  
eg) heatsink TIM bond-line





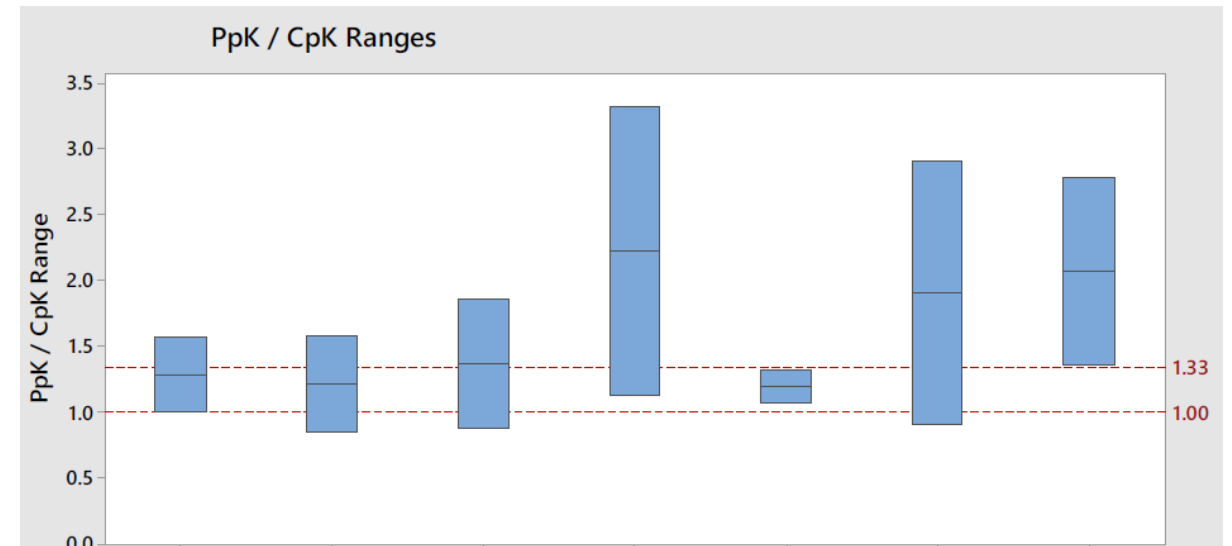
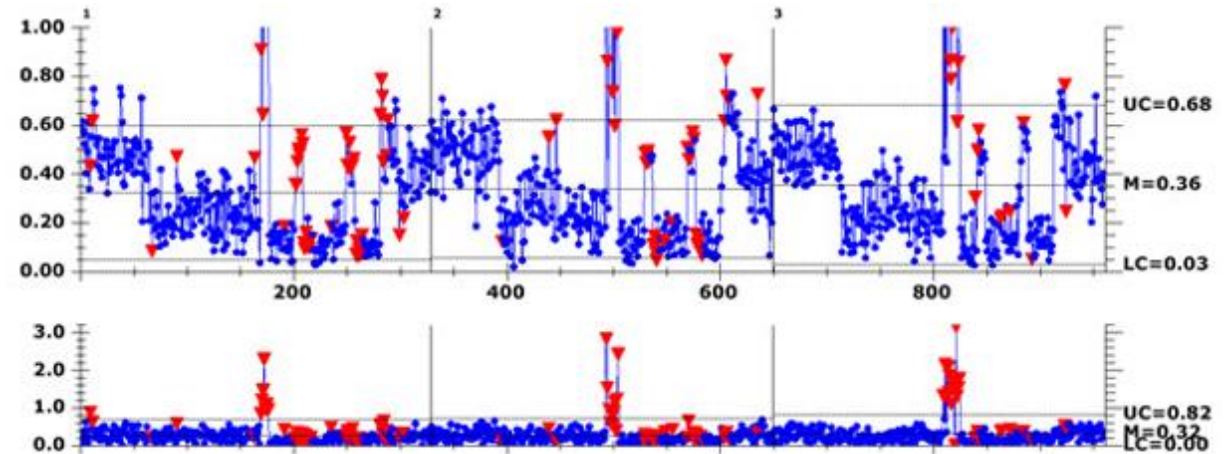
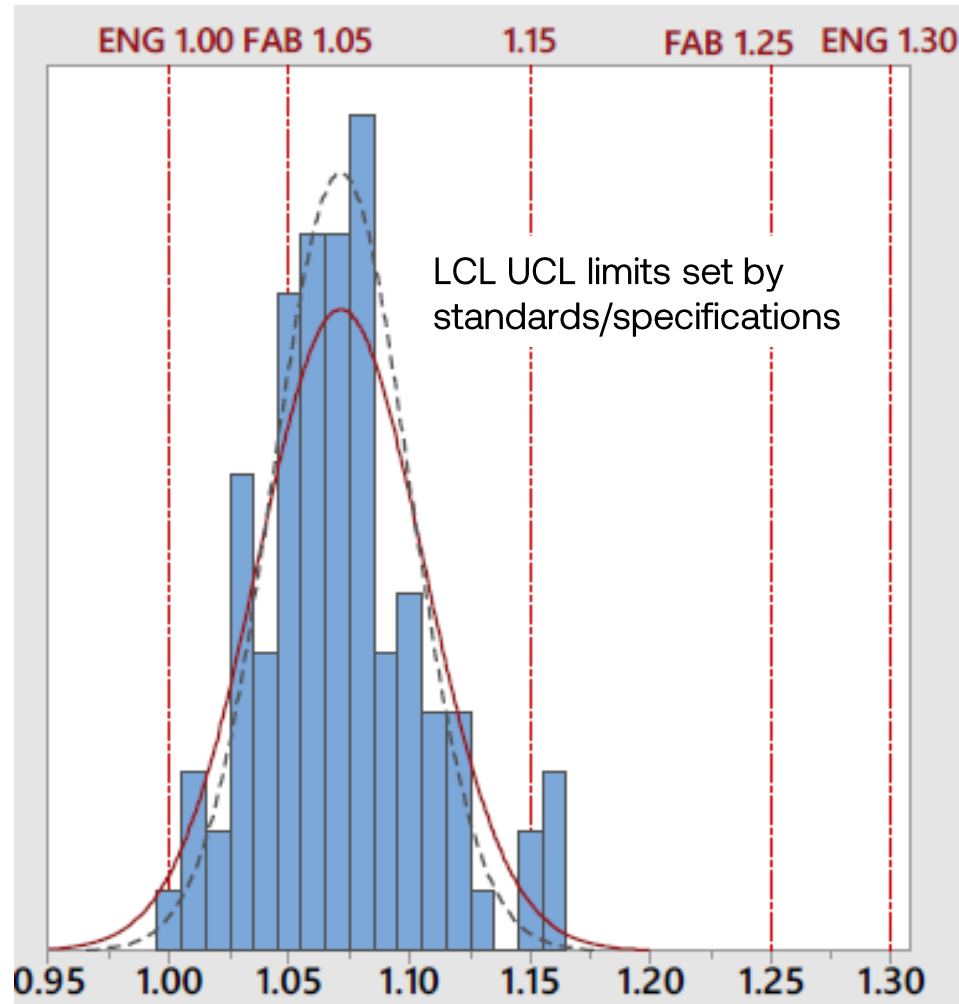
# Challenge #3: Achieve high quality, yield, throughput – Data Analytics



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This is what engineering & operations actually needs

Data analytics starts with → Statistical Process Control, Six Sigma – Master Black Belts DMADV, DMAIC

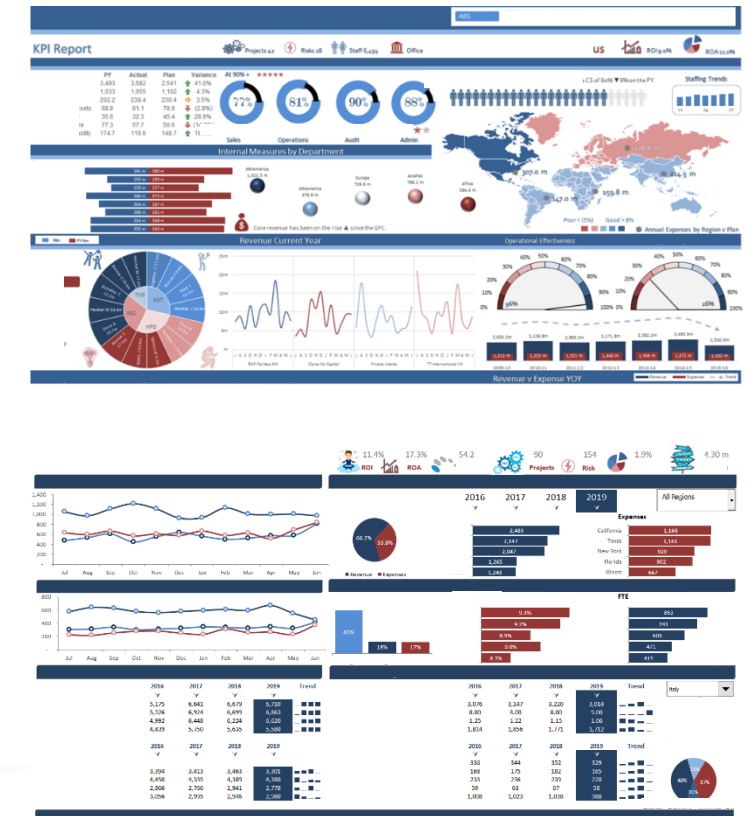
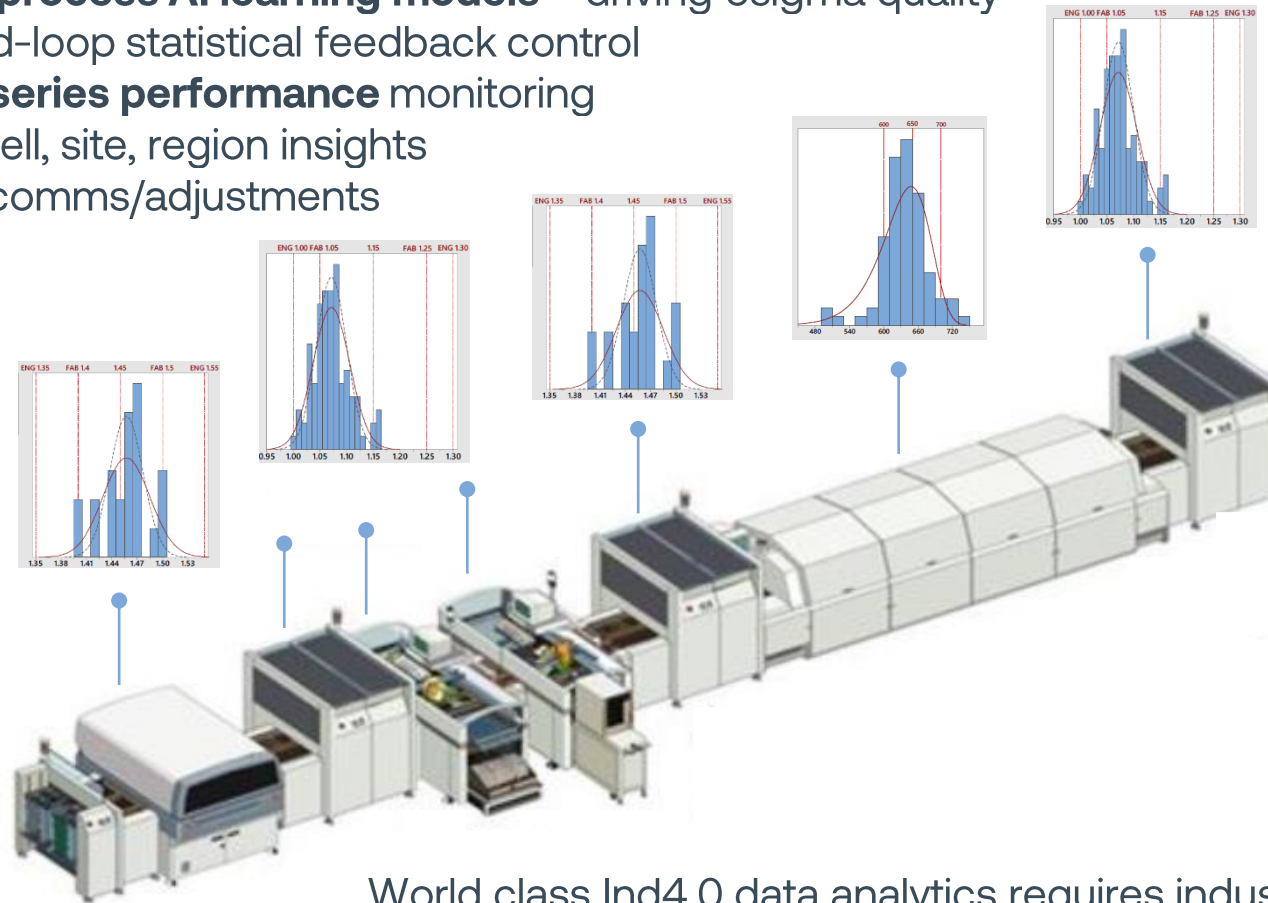




# Challenge #3: Achieve high quality, yield, throughput – Data Analytics

## Manufacturing line – secure, real-time, big data sets (FEOL, BEOL)

- Individual process control, reports, Cp, Cpk, dashboards
- Multi-process AI learning models – driving 6sigma quality
- Closed-loop statistical feedback control
- Time series performance monitoring
- Line, cell, site, region insights
- M2M comms/adjustments



World class Ind4.0 data analytics requires industry-wide, open-source machine data communication protocol eg) IPC-2591 CFX

# Challenge #3: Achieve high quality, yield, throughput – Data Analytics

## Issue: Real-time data analytics and statistical process control not widely implemented

- **Semiconductor industry data usage highly sophisticated**; electronics manufacturing sector significantly lagging
- Many facilities still **very manual, data collection is messy**, too much data, don't know what to do with it
- IT/OT network integration barriers, difficulties, and security requirements
- E2E operations data analytics implementation VERY LOW → **limited by ease of data collection / various formats**
- Result: individual process **reactive batch data analysis** vs E2E process **proactive real-time continuous data analysis**

## Innovation focus: Deeper Data Insights – formats, flows, collection, contextualization, analysis

- Product-level driving forces: quality, reliability, maverick lots, outliers, yields, throughput, efficiency, productivity
- Operations driving forces: line-site-region manufacturing performance, supplier management capability/performance
- **Overall data architecture** needed for operations and supply chain partners
- **How to start:** data formats, communication protocols, data mapping → apply SPC → real-time data consumption
- **Critical:** ID major quality contributors/indicators; then collect key data parameters for SPC
- Goal: **real-time 'health of line' continuous monitoring**

# Key Messages and Call to Action



## Creating reliable hardware designs with **digital thread and CAD simulation**

- **Drivers:** rapid NPI cycles, electrical-mechanical co-design improvements, new design rules
- **Enables:** high quality / reliability through improved electrical-mechanical co-design

## Enabling higher placement densities with **back-end manufacturing automation**

- **Drivers:** Tighter placement keep-out rules AND tighter tolerances (power/thermal management)
- **Enables:** precision 3D mechanical assembly as product miniaturization continues

## Achieving high quality levels, yields, and throughput with **data analytics**

- **Drivers:** product-level and operational performance, faster deeper insights, better decisions
- **Enables:** proactive real-time continuous data analysis, 'health of line' monitoring

## Ind4.0 Factory of the Future

- It's about **harnessing multiple advanced technologies and approaches** to gain business value
- Requires: **highly skilled people**, new & conventional tech, and foundational engineering (SPC, QMS)
- North American electronics manufacturing is **5-8yrs behind European and Asian early adopters**

## Advance and Modernize – Call to Action

- **Start today and be implementation focused**
- Cut through the hype and apply what matters to design, manufacturing, supply chain management
- Work beyond day to day 'fire fighting' activity; transformation requires forward thinking
- Establish transformation strategy, then **use building block approach**; 'DON'T BOIL THE OCEAN'
- ID problem → apply solution → **must solve real business issues and deliver ROI value**
- **Invest in new employee skills, systems, approaches, technology, and infrastructure**

# Thank you. Questions?

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