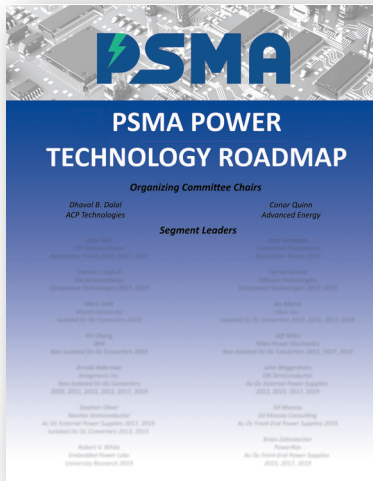




Power Technology Roadmap 2023 Webinar Series Underwriting Opportunity

A Special Invitation to Underwrite the 2023 Season of Power Technology Roadmap Webinars

The PSMA Power Technology Roadmap (PTR) is a signature effort of our association. The published volume is the culmination of the PTR Committee's dedicated work in producing the webinar series, and compiling and analyzing data. This valuable document maps out the industry's combined assessment of the technology developments and trends affecting our industry in the 5-year period ahead.



The PTR Webinar Series is the Foundation of the Report

It all starts with a dozen or more individual webinars (via Zoom) conducted during each annual "Season." Each seminar, drawing on industry experts investigating a specific topic, are typically attended by 150-300 registrants.

Underwriting opportunities are now open for the 2023 Season of these important and well-attended webinars. As an Underwriter your organization is recognizing the value of PSMA as well as projecting your company's vital interest and contribution to the growth of our industry.

"This is your opportunity to participate in helping support PSMA, the portal to the power source manufacturers' supply chain, to help build a new energy economy that benefits all, improves energy security and tackles climate change. High-efficiency power sources are critical to this effort and the PTR is a key report that will help everyone understand how it will get there."

Fred Weber, PSMA Chair

2023 Underwriting Subscription Availability

Underwriting subscriptions for the 2023 Series of Webinars are available on a limited basis

One **Platinum** - \$ 20,000

Two **Gold** - \$10,000 each

Eight **Silver** - \$5,000 each

The PTR Webinars are offered at no cost to attendees and registration is open to everyone, not only to PSMA members. The various acknowledgments the Underwriters receive will amount to thousands of exposures to members of our industry.

This is a Limited Offer - *This is your opportunity to be part of this worthy and necessary endeavor. There are limited Underwriting opportunities. Should your company have an interest in this opportunity, please contact us immediately. power@psma.com*

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2023 Webinar Series Underwriter Benefits

Underwriters receive promotional benefits according to three levels of Underwriting offered

– Platinum, Gold and Silver levels:

- Recognition in each PSMA email announcement sent before every webinar:
 - The PSMA email list consists of over 2,200 highly qualified power electronics technology professionals
- Underwriter's logos will be listed and sized according to level
- Inclusion of your company logo in a composite image of Underwriters on the webinar registration site – listed and sized by level
- Recognition at the start and end of each PTR webinar:

For five minutes before the webinar begins, slides will rotate with Platinum, Gold and Silver Underwriters' logos – each appearing for up to 20 seconds. At the end of each webinar, the slides will appear again.

 - A Platinum Underwriter will receive:
 - A dedicated slide with a company logo and brief supportive text beneath the logo
 - Company patronage verbally recognized at the start of each webinar
 - The Gold Underwriters' logos will share a second slide:
 - Logos presented side-by-side
 - The Silver Underwriters' logos will appear together on a third slide:
 - Logos presented side-by-side
- Following each webinar, slide decks sent to participants will include recognition of the Underwriters.
- All PTR Webinar promotion on the PSMA website will include recognition of the Underwriters.
- All PTR Webinar Underwriters will be recognized on the introductory pages of the published report.

Advancing the Work of PSMA

As an Underwriter of the PTR Webinar Season, your organization is acknowledging the great body of work produced by the PSMA. You are also promoting your company's contribution to our industry's advancement.

The core work of PSMA is embodied in twelve PSMA Committees and Forums that work to support our industry through an array of publications and events including:

- The industry benchmark "Power Technology Roadmap"
- Capacitor and Inductor Technology Workshops
- A wide array of APEC Industry Sessions
- Sponsorship of cutting-edge technology conferences, including PwrSoC, IWIPP, EnerHarv and others.

