

PSMA Magnetism Committee

Minutes, August 16, 2012

I will present a Special Project Nomination Form to the PSMA Board of Directors tomorrow, to print 25 additional copies of the Eric Snelling book. As before, we will propose pre-paying the royalty.

The Marketing Committee suggested sending a promotion to academic members advising them of our reprinted book list. Steve Carleson volunteered to do a draft. The promotion may include a solicitation of suggestions for other books for reprint.

Phase III is getting off the ground slowly. There is little new to report this month, likely attributable to summer vacations.

We reviewed Fred Weber's draft survey to elicit input to guide the committee's future work. The target is to conduct the survey in the fall, so the results will be available for the committee meeting at APEC 2013. Fred was not on the call, so Steve Carleson will forward the collective comments from the meeting, and others are encouraged to send comments to Fred directly.

Joe Horzempa suggested that we ask Lou Peche for input on using Survey Monkey. It might be helpful.

At the last call-in meeting, Charlie Sullivan volunteered to present an update on magnetism to the Roadmap Committee. He sent slides for our review on July 19 by email.

The next meeting will be Thursday September 20 at 11 AM Central Time.

Respectfully submitted,

Edward Herbert
Co-chairman.