

Empowering the Electronics Industry A Power Technology Roadmap

Power Sources Manufacturers Association (PSMA)

2017 PTR Co-Chairs:

Dhaval Dalal, ON Semiconductor

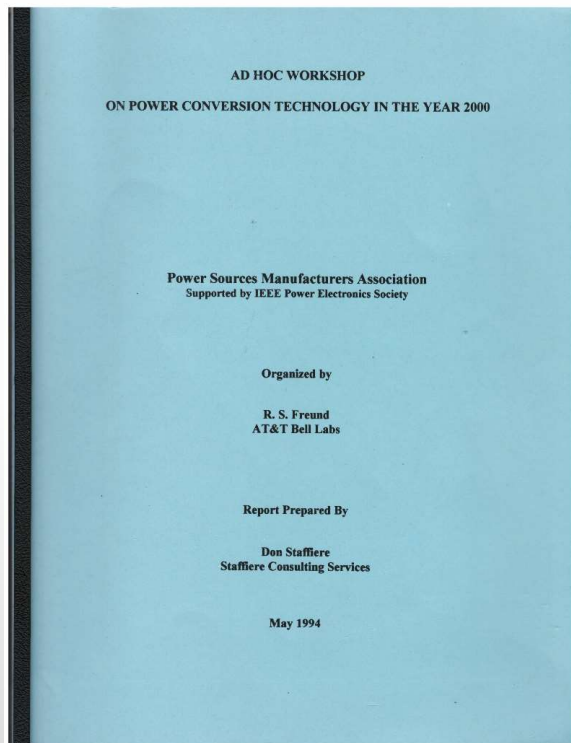
Conor Quinn, Artesyn Embedded Technologies



Technology Roadmap, as assessed by our Industry ...



Power Technology Roadmap since 1994



1994

2017

Methodology

1 day

18 months

Ad-hoc

Scheduled

Participants

18

82+

Focus

Product

Product

Applications

Components

Pages

21

537



Outline

- Who we are and what we do
- What remains consistent with previous roadmaps
- What has changed in this roadmap cycle

Who are we and what do we do ?



What society thinks I do



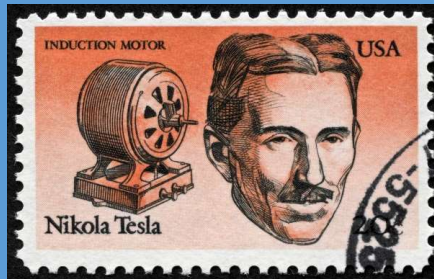
What my children think I do



What my parents think I do



What my boss thinks I do



What I think I do



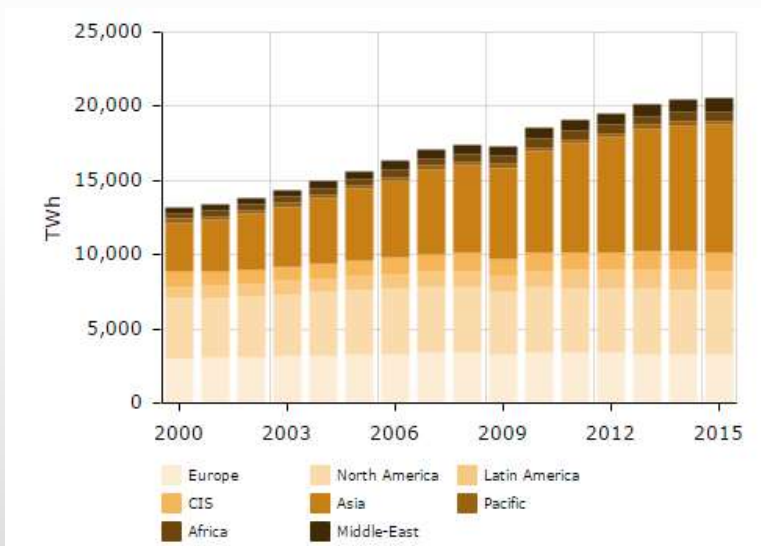
What I do

What do we really do? Power stuff efficiently

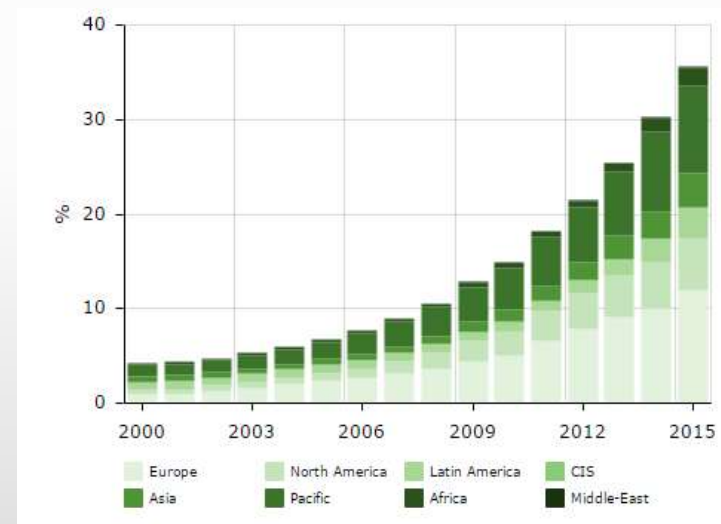


Electric Energy Consumption Patterns

Worldwide Consumption Increases

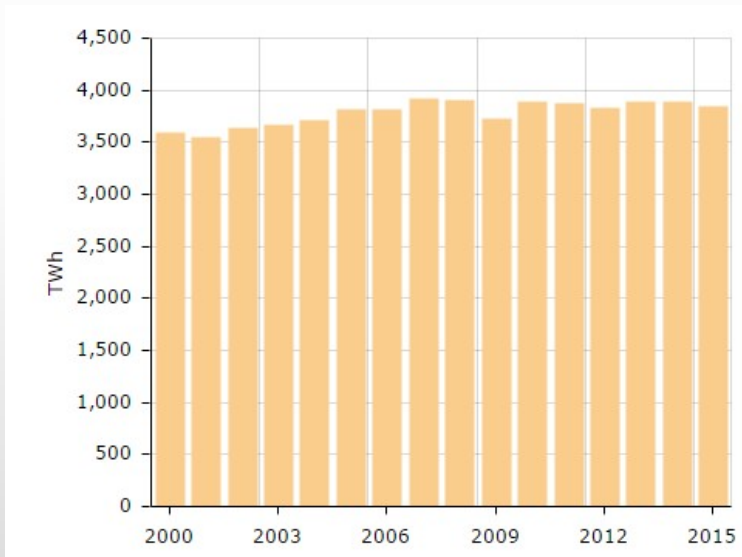


Worldwide Wind and Solar Increases faster

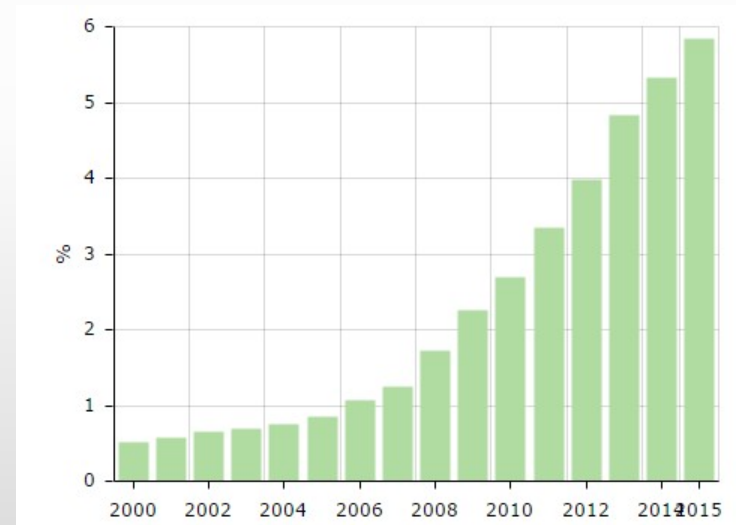


Electric Energy Consumption Patterns

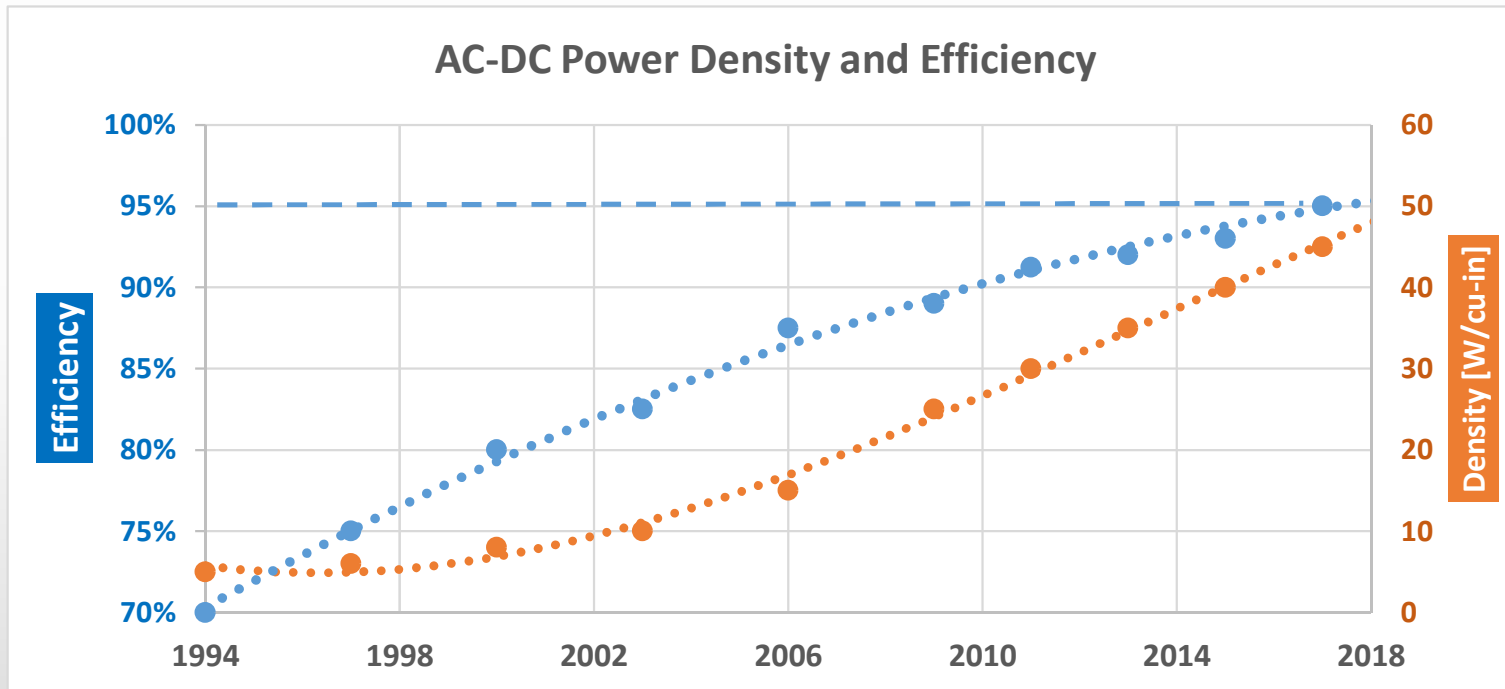
US Consumption Flat



US Wind and Solar Increases faster
but much lower than worldwide penetration



We've come a long way ...



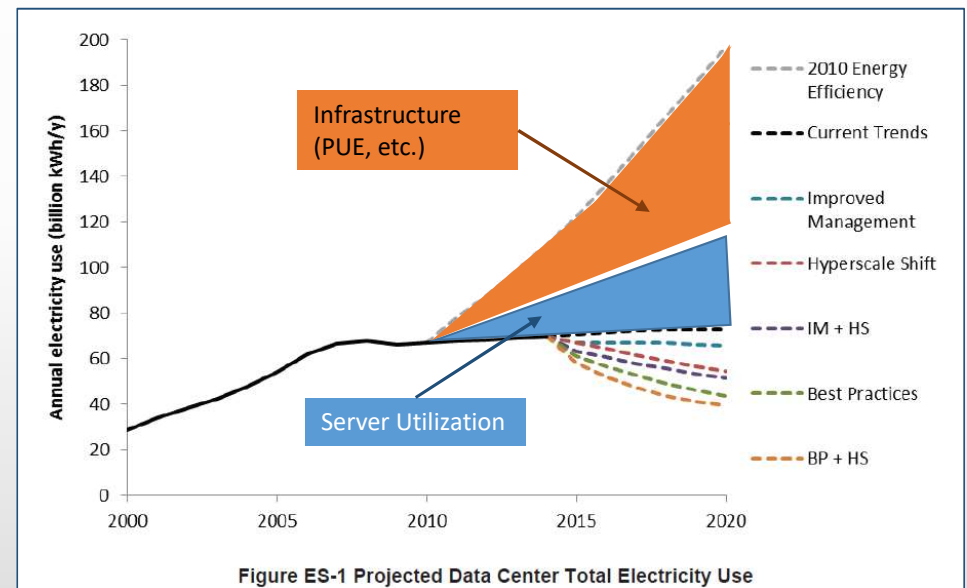
While cost has fallen by a factor of 5 or 10 !

Datacenters: Successfully bending the curve



~ 70 billion kWhrs annually in US
~ 2% of US Electricity Consumption

Electricity usage slowed to 4% per year



Source: LBNL-1005775 (June 2016)

Need to keep bending the curve



- Energy Usage in Legal Cultivation
 - 2012: 1.0% of US Electricity Usage
 - 2016: 2.0% in Denver, CO

Compare with Datacenters at 1.8%
- Will only continue to grow
 - In 2012, cultivation was legal in 15 states plus District of Columbia
 - In 2016, 28 states had legalized in some form

Roadmap Methodology

- The cube



- Webinar Series
- Trend Working Groups / Leaders
 - Power Supply and Converters
 - Applications
 - Components
 - Emerging Technologies
- Online Survey
- Report Consolidation and Editing

Takeaway: Shift in Perceptions

Nothing has changed ! Technology Responsive

- Commoditization of AC-DC Power Supplies and DC-DC Converters continues
- Smaller, Faster, Cheaper Technology Treadmill

Everything is different ! Technology Shaping

- We are now shaping the future and the public are (somewhat) familiar with our products
- Opportunities for self-promotion, should we want to

Nothing has changed

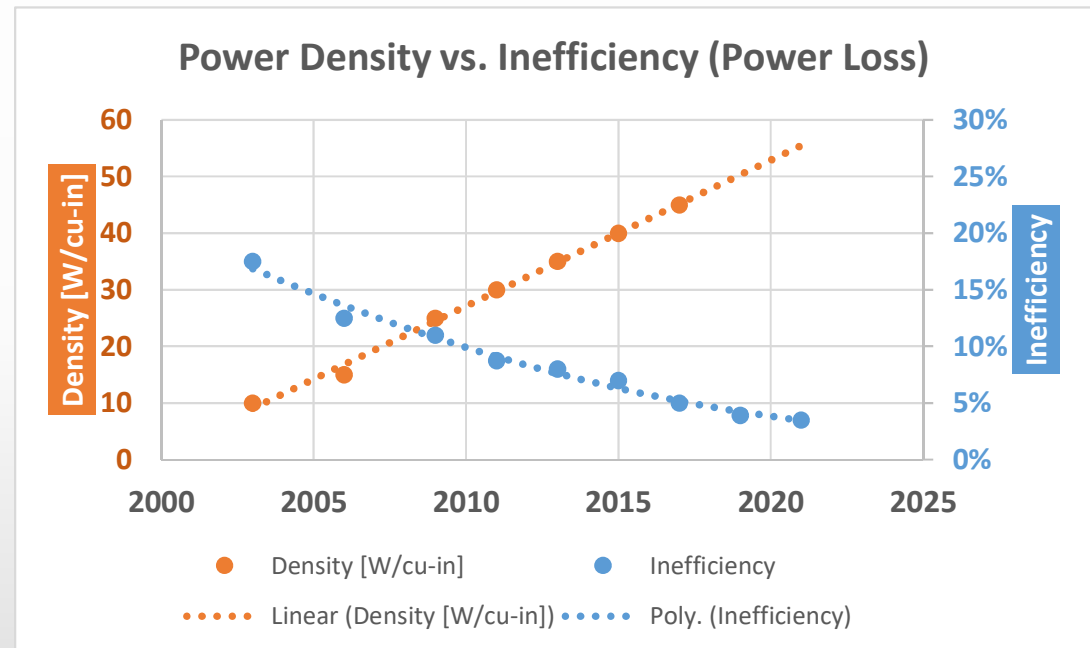
- SMALLER 
 - Power Density Trends
- FASTER 
- CHEAPER 
 - Cost and commoditization of the traditional products covered

Nothing has changed

- SMALLER



- Power Density Trends
- Enabled by significant reduction in power losses
- Not approaching the limits



NOTE: This has been mostly achieved without increases in switching frequency

Nothing has changed

- CHEAPER 

- Cost and commoditization in all 4 Power Supply and Converter sections

Parameter/Metric	2019 Est. (PTR 2015)	2017	2019	2021
Key Design Goal (In Order of Importance): (Answer those with which you are familiar.) Score 1 to 4 where 1 = Most Important and 4 = Least Important		1 = Most 4 = Least	1 = Most 4 = Least	1 = Most 4 = Least
Server & Storage				
Efficiency	3	3	3	3
Cost	1	1	1	1
Power Density	4	4	4	4
Reliability	2	2	2	2

and switching losses. The semiconductor industry is racing to have the most cost effective solution. The adoption will hinge (as usual) on the cost vs. performance tradeoff related to the external pressures of the market. SiC and GaN products are making significant volume in

the most cost effective solution

Demand for isolated dc-dc converter modules continues to be dominated by applications in the converged computing and telecommunications market segment as the integration of voice and data communication capabilities into the internet backbone is almost complete

steep commoditization trend

Estimated Industry Price Trend Compared to Today	% of Respondents in last report	Select One
-10% or more	2.3%	1.0%
Approx. -5%	91.7%	45.0%
Same	5.0%	43.0%
Approx. +5%	0.7%	11.0%
+10% or more	0.3%	0.0%
	Total: 100 %	100%

Expectation of across the board price reduction is tamed greatly when compared to past

Nothing has changed

- FASTER ... Higher Switching Frequency ?



Ac-Dc Supplies, 200-2000 W – Design & Components: PFC Stage

Parameter/Metric	2019 Est. (PTR 2015)	2017	2019	2021
Switching Frequency (per channel if interleaved)				
Fs <20-50 kHz)	3%	7%	3%	1%
Fs 50-100 kHz	67%	70%	67%	61%
Fs 100-150 kHz	15%	12%	15%	20%
>150 kHz	15%	11%	15%	18%
	Total: 100 %	Total: 100 %	Total: 100 %	Total: 100 %

Change Drivers / Enablers / Barriers

Note: Not seeing predicted increase in switching frequency due to continued limitations of emi, magnetics materials, etc.

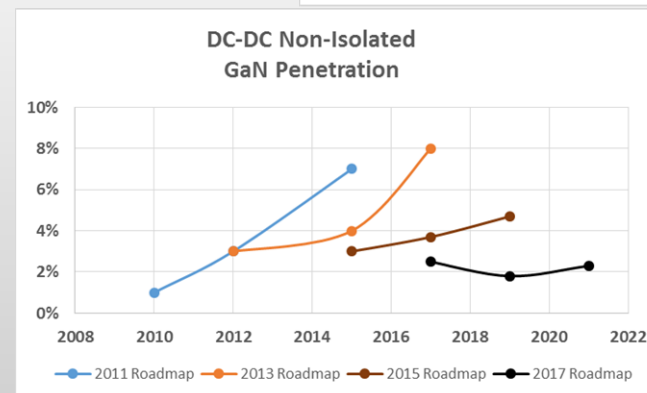
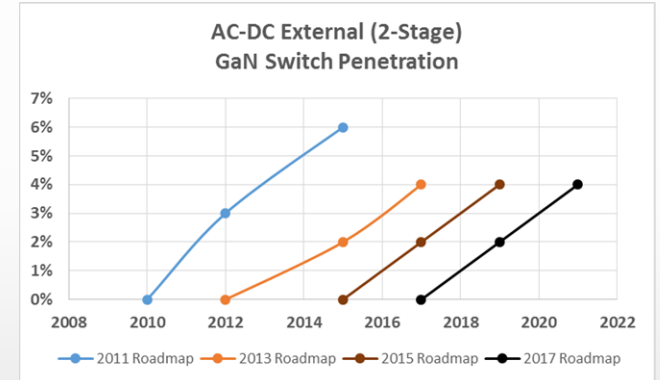
Or has something changed ?

- FASTER ... Wide Bandgap devices begin to shift the discussion

EMI
Switching Losses
Size Reduction



Availability of Magnetics
Cost



Source: PSMA
Roadmap Data

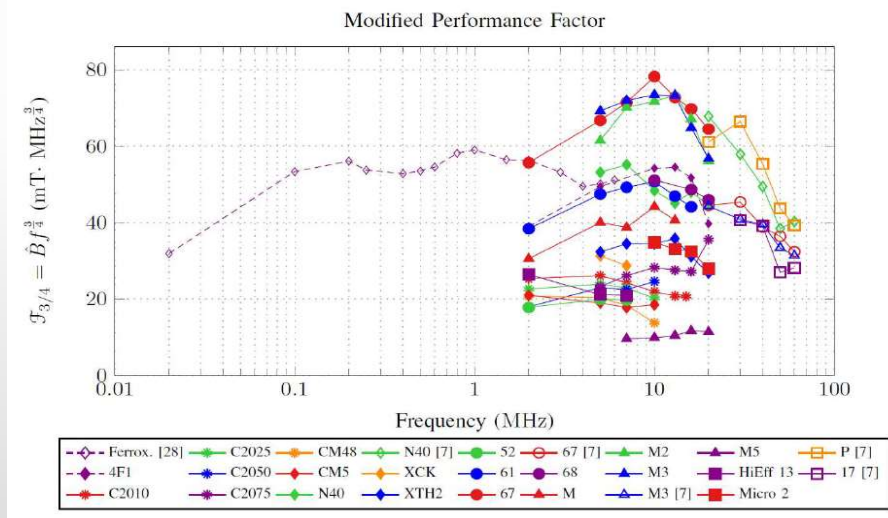
What still needs to change ?

- Magnetics, Magnetics, Magnetics
- Industry has acknowledged the limitations
- Included in the report
 - New materials, some from the RF domain
 - Industry initiatives to improve characterization
 - New techniques and processes
 - Appropriate topologies



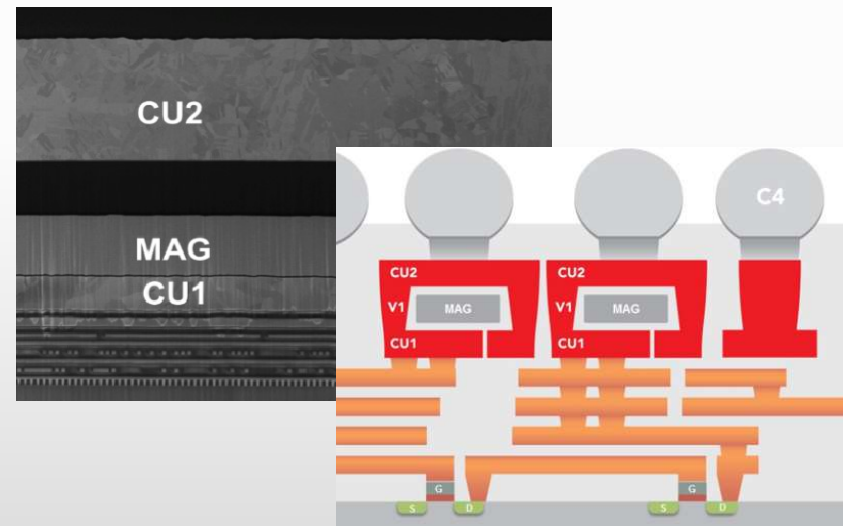
Magnetics Technology Examples

Core Materials for Multi-MHz



Source: PSMA Magnetics Workshop 2016, David Perrault MIT

Thin Film Magnetics



Source: Noah Sturcken, Ferric Inc.

Everything is Different

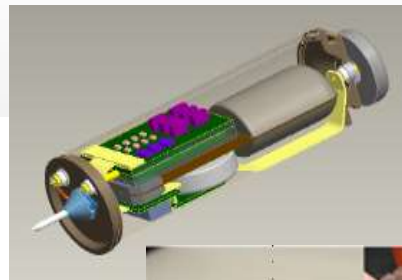
Noticeable change in tone from the power conversion industry
from Technology Responsive to now Shaping Technology

- From Very Low Power to High Power
- From Energy Generation and Distribution to Transportation
- And the Component and Packaging Technologies that enable these

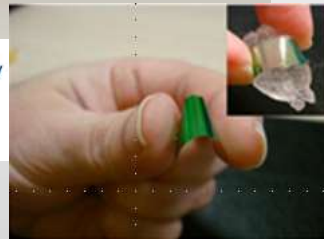
Shaping New and Improved Applications

Energy Harvesting

- As low as μW
- Kinetic, PV, Temperature, Humidity
- Sensors to Implantables

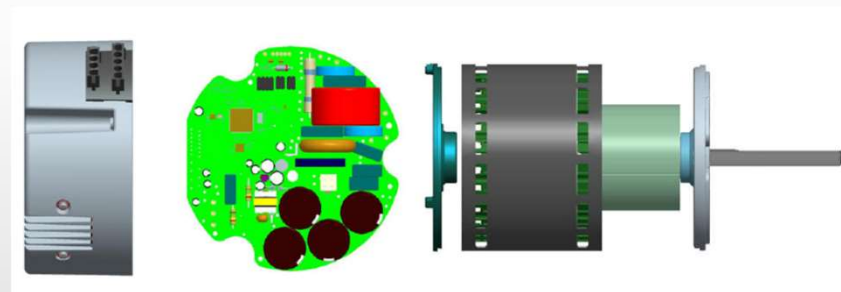


Vibration Energy Harvester



Indoor Climate Control

- Smart Controls
- Energy-saving Variable Speed Drive



Motor Control

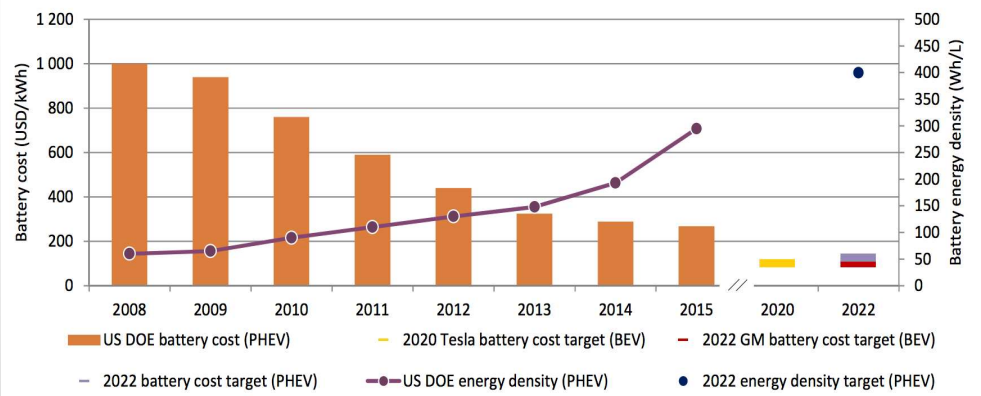
Permanent Magnet Motor

Shaping Electrification

Generation and Distribution

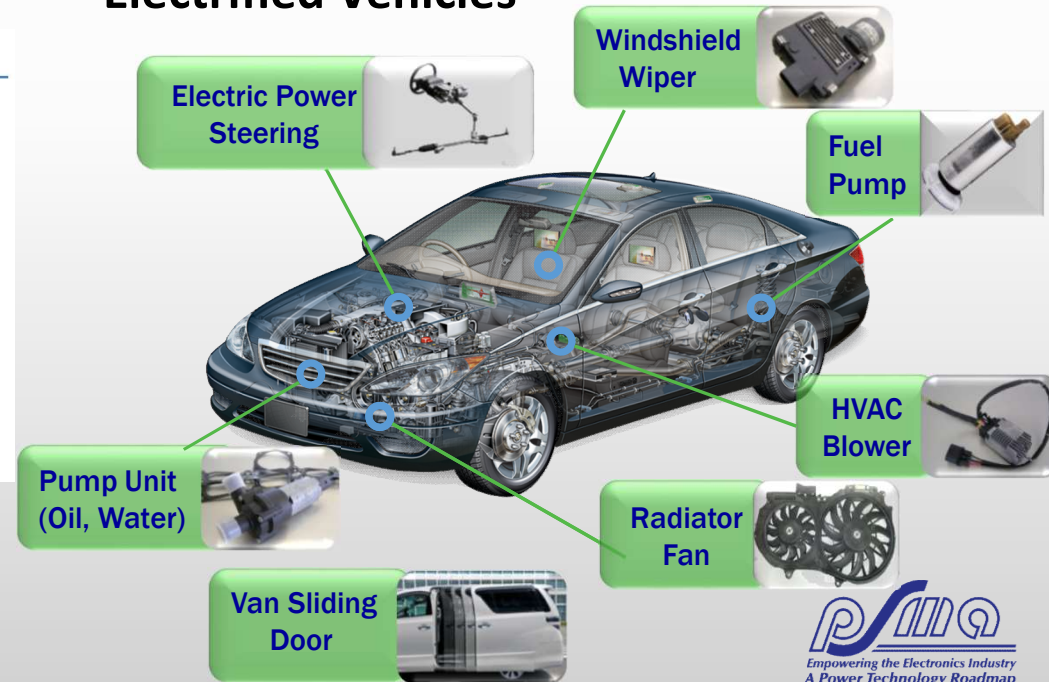
- PV and Wind
- Energy Storage Challenges

Evolution of battery energy density and cost

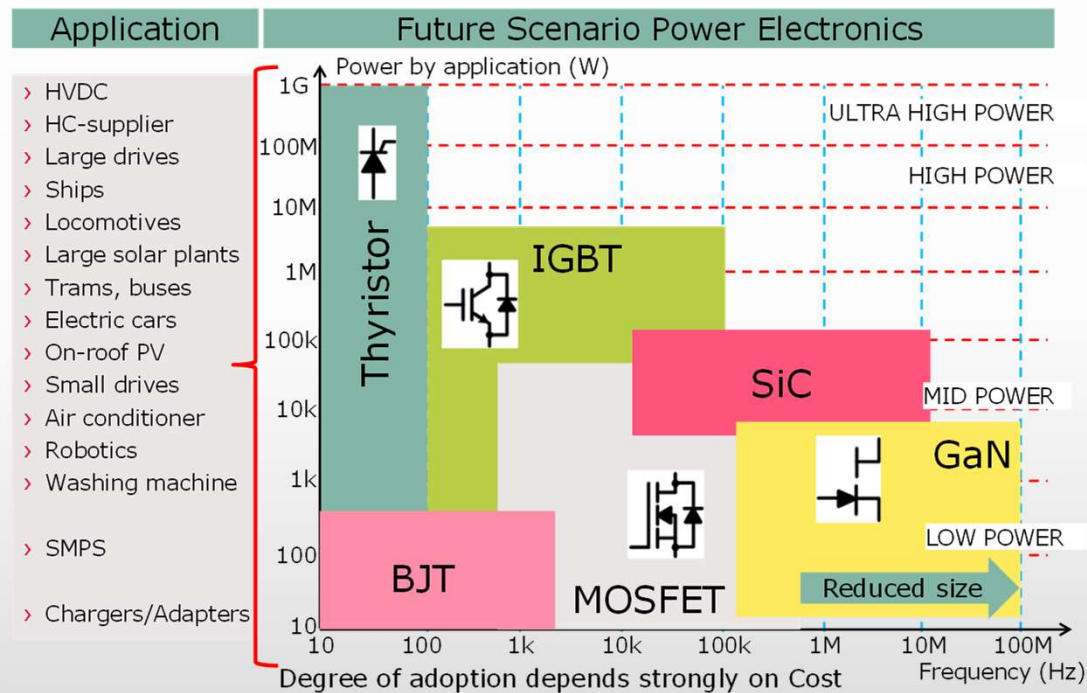


Transportation

- Electric Vehicles
- Electrified Vehicles



Component Technologies



Report covers

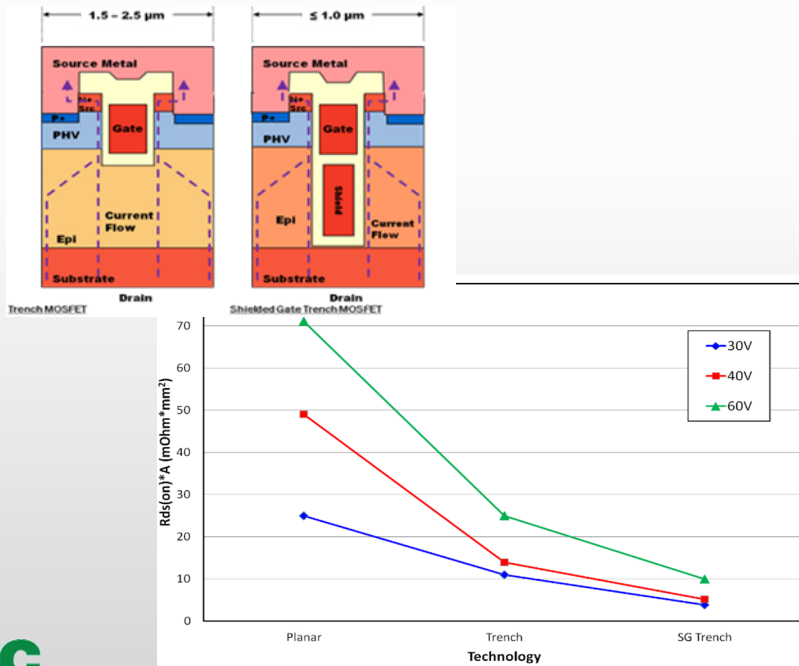
- IGBTs
- MOSFETs
- GaN
- SiC
- Controllers
- Passives

Detailed discussion of

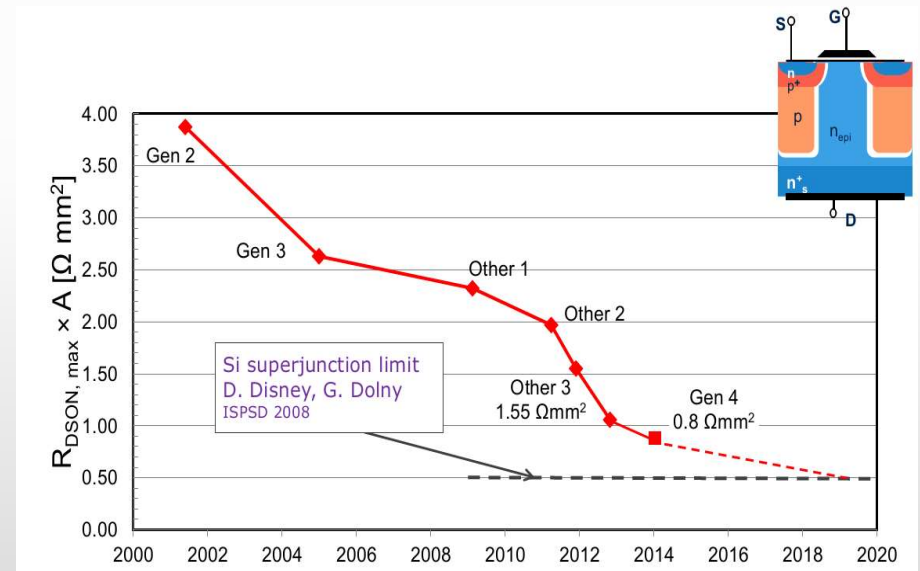
- Market Drivers
- Key Metrics
- Trends
- Challenges

Component Technologies

Low Voltage FET Improvements

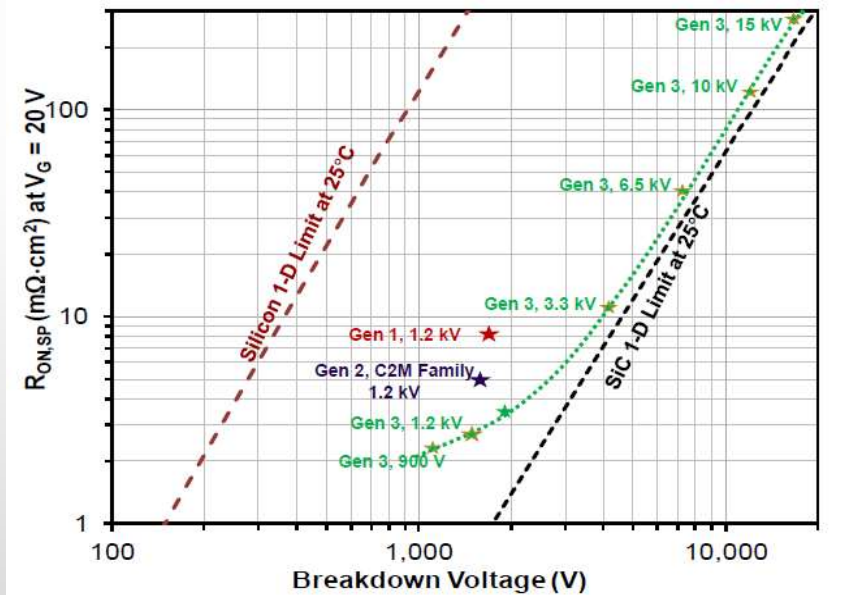


High Voltage FET Trends

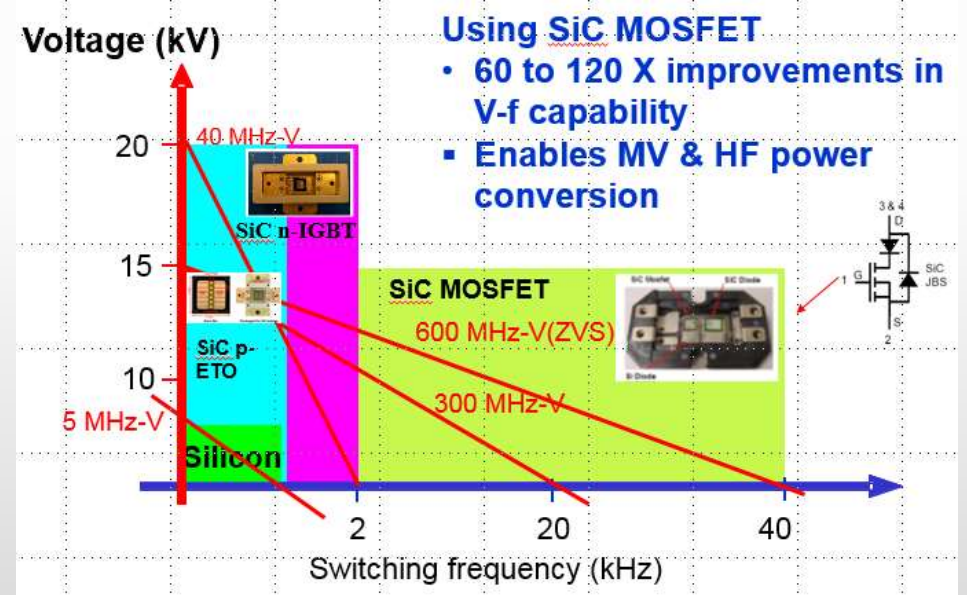


Component Technologies

SiC Trends

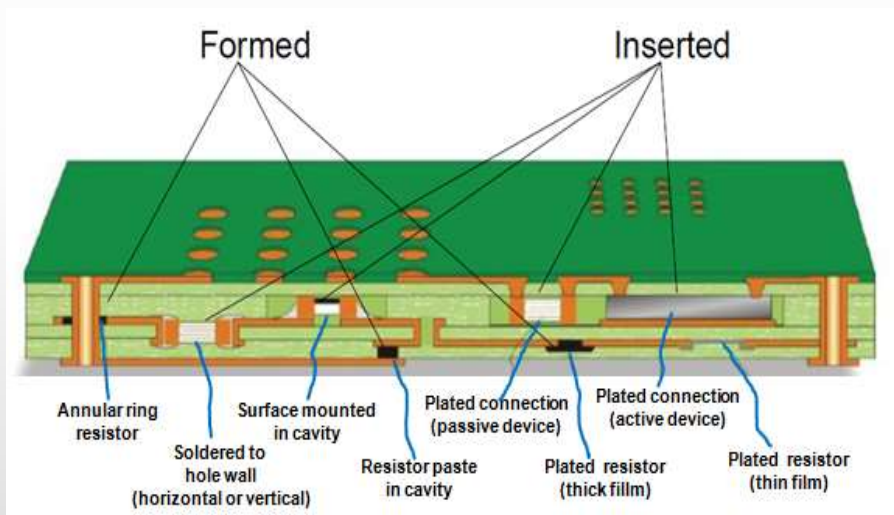


SiC for "Medium" Voltage



Emerging Technologies

Embedded Substrate



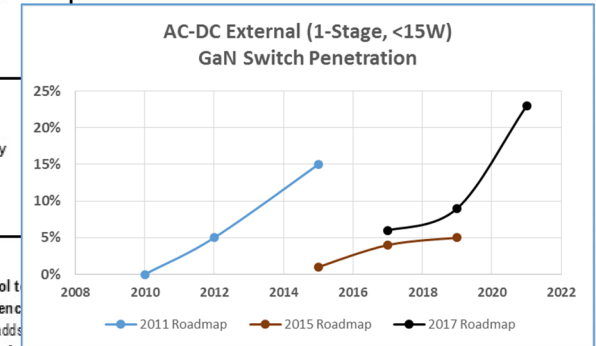
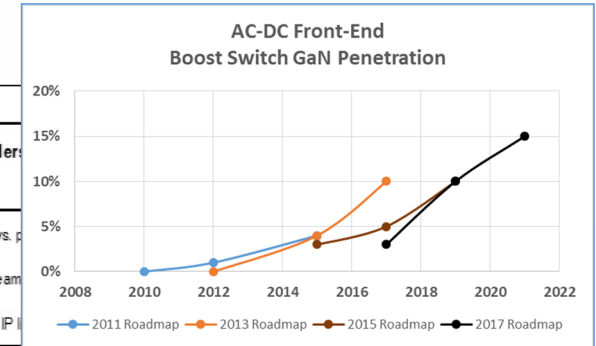
Nanofluids enhance Cooling



Type of Nanoparticle	Thermal Conductivity of Particle W/(m-K)	Size of Particle in Solution*	Amount of Solution*	Price of Unit (USD)**
Alumina (Al ₂ O ₃)	30	30-60 nm	100.0 mL	\$183.50
Copper Oxide (CuO)	401	<50 nm	25.0 g***	\$73.10
Gold (Au)	310	10 nm	25.0 mL	\$338.00-\$362.00
Gold (Au) with Silica Coating	N/A	10 nm	5.0 mL	\$318.50
Iron Oxide (Fe ₂ O ₃)	0.58	30 nm	5.0 mL	\$240.00
Silver (Ag)	429	20 nm	25 mL	\$114.50
Titanium Oxide (TiO ₂)	22	21 nm	100.0 g	199.50

Quantitative Tables

I. Dc-Dc Converters, Isolated – General Requirements II							Change Drivers / Enablers / Barriers
Parameter/Metric For each PARAMETER, identify the expected change in usage in your industry compared today's level of usage.	2015 Est. (PTR 2011)	2017 Est. (PTR 2013)	2019 Est. (PTR 2015)	2017	2019	2021	
Output Voltage Regulation (%)							Drivers: Trade-off of efficiency vs. p density Enablers: Flexibility of downstream regulation Barriers: Confusion created by IP
Totally Unregulated (DC T transformer)	18%	Same	15%	24%	22%	33%	
Semi-Regulated (Total Regulation Band $\pm 2\%$ To $\pm 10\%$)	4%	More	32%	27%	26%	24%	
Well Regulated (Total Regulation Band $\pm 2\%$ Or Better)	78%	Same	53%	49%	52%	43%	
	Total: 100 %			Total: 100 %	Total: 100 %	Total: 100 %	
Expected Efficiency - most economical (Eff%)							Wide breadth of responses; entry represents averaged response
48Vin - 3.3Vout (regulated)	93%	X	91%	85%	86%	87%	
48Vin - 12Vout (regulated)	94%	X	94%	89%	90%	94%	
48Vin - 12Vout (unregulated)			95%	91%	93%	94%	
380Vin - 12Vout (regulated)			92%	90%	90%	92%	
380Vin - 12Vout (unregulated)			94%	89%	90%	92%	
Expected Efficiency - most advanced (Eff%)							Wide breadth of responses; entry represents averaged response
48Vin - 3.3Vout (regulated)	97%	X	94%	88%	89%	91%	
48Vin - 12Vout (regulated)	98.0%	98.0%	96%	92%	94%	97%	
48Vin - 12Vout (unregulated)			98%	92%	95%	95%	
380Vin - 12Vout (regulated)			97%	92%	96%	96%	
380Vin - 12Vout (unregulated)			98%	92%	96%	96%	
Power Management Interface Technology (%)							Drivers: Need for more control to improve overall system efficiency Enablers: digital control easily adds capability for communications interface
None	80%	Same	30%	51%	44%	37%	
I2C	10%	Same	27%	13%	20%	23%	
PMBus			39%	16%	30%	40%	
Other	Trace	More	4%	20%	6%	0%	
	Total: 90 %			Total: 100 %	Total: 100 %	Total: 100 %	



Print Version and USB Stick



USB Stick includes 13 Webinar Recordings by Industry Experts

Contact the PSMA at APEC or at power@psma.com



The next roadmap cycle starts now



PTR Working Group Meeting

- Tuesday, Noon to 2pm
- Room 32, Convention Center

Thank you !

Emerging Technologies

Brian Narveson
Ed Herbert
Noah Sturcken
Reza Azizian
Doug Hopkins
Haotao Ke

With support from

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Aung Thet Tu
Joe Horzepa
Lisa Horzepa
Laurie House
Greg Evans
Mikhail Guz
Kevin Parmenter
Chuck Richardson
PSMA Technical Committees
And >100 Survey Responses

Product Trends

Alain Chapuis
Brian Zahnstecher
Ed Massey
Stephen Oliver
John Wiggenhorn
Cahit Gezgin
Jeff Nilles
Arnold Alderman
Ian Mazsa

Application Trends

Ajay Hari
Chris Jones
Upal Sengupta
John Vigars
Richard Caubang
Maeve Duffy
Michael Hayes
Anandan Velayutham
Prakash Shahi
Yong Ann Ang
Frazier Pruett
Jim Young
Brian Zahnstecher

Component Technologies

Vittorio Crisafulli
Tim McDonald
Chris Bull
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Johannes Schoiswohl
Christophe Basso
Prasad Venkatraman
Tirthajyoti Sarkar
Jeff Casady
Ritu Sodhi
Ali Salih
Conor Quinn

Webinars

Ray Ridley
Brian Narveson
Siamak Abedinpour
Michael Hayes
Lorandt Fölkel
Ajinder Singh
Alex Huang
Stephen Oliver
Hans Stork
Brian O'Connell
Jeff Casady
James Lewis
Ralph Kerrigan
Pierre Lohrber
Reza Azizian
Mark Cantrell
Ravi Bhatkal